

## GO2 Fundraising Tips

### Fundraise on Social Media

- Share a link to your fundraising page
  - Tag friends you think would help support you
  - Post a short video sharing your why
- Invite your followers to join your team
  - Challenge teammates to see who can raise a certain amount, first
- Give incentives for donating/being a top donor
  - Promise to:
    - Write their name on your arm, your shirt or other apparel for event day
    - Write a song/poem about them and post online
    - Wear their photo on event day
- Ask for donations in an amount significant to you or the date
  - i.e. donate \$5 on October 5 for my five years cancer-free!
- Coffee for Cancer - Ask your followers to donate their daily coffee funds
- Link your fundraising page to Facebook and start a Facebook fundraiser

### Reach Out to Your Employer or Local Area Businesses

- Check out their charitable giving program
  - Do they offer matching gifts for donations?
  - Do they donate based on volunteer hours?
  - Can you apply for a donation directly from them?
  - Do they offer payroll deductions for charitable giving?



### Fundraise at Work

- 1) Check out their onsite fundraising policy
  - 2) Consider hosting one or more of the following (these are also great team-building activities for you and your colleagues):
- Bake Sale
  - Penny Wars
  - Book Sale
  - Dorm Snack Deliveries
  - Host a Field Day
  - Pay to Take Your Dog/Pet to Work Day
  - Pay for Jeans Day at Work
  - Pay to Work From Home
  - Workplace Silent Auction
  - Office Happy Hour
  - Chili or Soup Cook-off
  - Mocktail or Cocktail Competition
  - Office Donation Jar
  - Office Lunch
  - Auction Off the Boss's Parking Space
  - Inter-departmental Challenges
  - Guess the Baby Pics
  - Hot Pepper Challenge

## Celebrate a Milestone

- Ask for donations in lieu of gifts for an upcoming wedding or celebration
- Host a birthday fundraiser and ask for gifts to help you celebrate
- Collect donations during a baby or wedding shower
- Auction off items made by family members at your annual reunion



## Host a Fundraising Event

- Happy Hour
- Networking Event
- Barbeque
- Comedy Night
- Garage Sale
- Picnic
- Wine Tasting
- Quilting/Quilt Show
- Craft/Make-it Show
- Art Auction
- Movie Screening
- Musical Performance
- Paint & Sip Night
- Fashion Show
- Battle of the Bands
- Car Show
- Succulent Sale
- Bingo Night
- Candle, Jewelry, etc. fundraiser
- Restaurant Fundraiser - % of Proceeds
- Karaoke Night
- Poker or card game tournament
- Car Wash
- Dinner Party
- Board or Video Game Tournament
- Dog Wash
- Collections at Faith-based Organization

## Athletic Events to Partner with or Host

- Donation Yoga Class
- Zumba Class
- Cross-fit Challenge
- Bowling Tournament
- Shuffleboard
- Flag Football
- Basketball Shoot-out
- Home Run Derby
- Corn Hole Tournament
- Cycling Event
- Golf Outing
- Ropes Course
- Indoor Climbing Gym
- Indoor Trampoline Park
- Skateboard or Snowboard Trick Challenge

## Out in the Community

- Exhibit at local businesses or your local farmers market
- Speak at church, share your story and ask for donations
- Present at your local Lions, Rotary or Kiwanis group
- Host a lemonade stand or bake sale
- Hold a rummage or garage sale
- Sell items on Facebook Marketplace for donations

**Questions?** Contact us at [events@go2.org](mailto:events@go2.org).

